



Simplify Card Printing with the Affordable  
& Efficient HID FARGO® INK1000



# Realizing the Advantages of Personalized Cards

There is no better — or more often used — representation of your organization than its identification badges and cards. IDs, loyalty and gift cards are a physical embodiment of your brand, and they can either signal excellence or erode trust.

No matter the size of a company, the ability to easily print high-quality, durable cards brings tremendous value. Durable, personalized cards reduce security breaches, streamline processes and can serve multiple purposes. However, in the past, many organizations thought that modern, efficient card printing was out of reach.

# HID FARGO® INK1000: Simple, Stunning & Surprisingly Affordable

Welcome to the simplicity and affordability of inkjet printing for personalized IDs and cards, with unmatched ease-of-use, quality and low total cost of ownership.

Featuring HID's exclusive inkjet printing technology, this ultra-reliable, low maintenance and affordable solution brings your card designs to life at a fraction of the cost — making it ideal for cost-conscious organizations that need to print high quality corporate and visitor badges, student and faculty IDs, or gift and loyalty cards.





# Focus on Your Business, Not Spending Hours Printing Cards

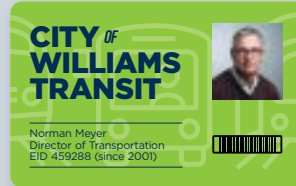
The INK1000 is a highly specialized thermal inkjet printer that keeps cost low and quality high. Read on to discover how the INK1000 allows you to:

- Say goodbye to ribbons and hello to simple ink cartridges
- Achieve high resolution, edge-to-edge printing
- Use standard, off-the-shelf PVC cards
- Add optional encoding
- Free up space with its small footprint

Best of all, the INK1000 is as simple to operate as a home inkjet printer — no special training or skills required.



# Focus on What You Do Best



## MEMBERSHIP & LOYALTY CARDS

Membership and loyalty programs are used in the retail, recreation, travel and hospitality industries. Providing rewards to customers for their repeat business significantly increases customer satisfaction, strengthens consumer loyalty and reduces customer retention costs.

Rewards cards, point cards, advantage cards, club cards and frequent guest cards are all forms of membership and loyalty cards.

## EMPLOYEE IDs

Identification badges or cards are a quick and easy way to demonstrate that cardholders are who they say they are. Staff IDs are integral to an organization's security and increasingly required by legislation.

ID badge personalization can be as simple as a name and photo or more complex — encoded with physical and logical access permissions (like the ability to enter a building or log on to a shared workstation).

## STUDENT IDs

Today's schools demand secure and flexible solutions in order to safeguard people, assets and data.

Increasingly, ID badges connect K-12 / primary and secondary students to a myriad of services and applications campus-wide, including:

- Physical access to classrooms, labs and recreational facilities
- Cashless payments
- Library checkout
- Time & attendance

## VISITOR IDs

Organizations often need to issue temporary identification badges to accommodate site visitors, temporary workers and contractors. A strong visitor ID program improves security by allowing organizations to easily identify exactly who is in their facility — and why.

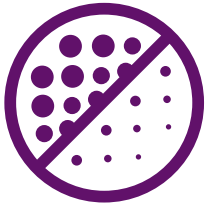
With simplified card printing, it is possible to design, encode and print custom visitor badges right on site.



# Ultra-Reliable, Low Maintenance Inkjet Printing

The INK1000 uses ink cartridges just like a home printer — with no ribbons or expensive printheads.

Easy, snap-in cartridges with specially formulated inks offer:



#### **Fade Resistance:**

Durable text and images inherently resist UV fade, all without expensive overlay protectants



#### **Less Waste:**

No ribbons means no used ribbon panel waste



#### **Improved Security:**

Unlike used ribbon panels, used inkjet cartridges do not leave behind sensitive information



#### **Less Maintenance:**

No broken ribbons, color panel misregistration or misalignment issues



#### **Lower Total Cost Of Ownership:**

A single cartridge can produce hundreds more cards than ribbons

*Fewer consumables and no expensive printheads to replace — just snap in a new cartridge*

# Resolution that Brings Your Brand to Life

## Powerful Images

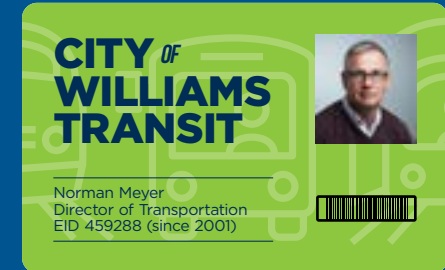
Unlike many standard desktop ribbon printers, the FARGO® INK1000 prints in gorgeous 600 x 1200 dpi high resolution for detailed, true-to-brand cards — even those with elaborate designs and complex characters like Kanji, Arabic and Cyrillic.

## Technology Ready

Cards can be just as multifunctional and highly secure as they are beautiful. INK1000 composite black is barcode-readable and prints on chip-embedded cards without voids or white areas.

## True Edge-to-Edge Printing

Standard direct-to-card printers often leave a white border around the edges. The INK1000 can accommodate full card coverage designs in intricate detail for an exclusive, high-end feel.



## SEAMLESS CARD COMPATIBILITY SAVING TIME & MONEY

The INK1000 is designed to print perfectly on most standard card types, like:

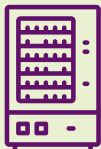
- PVC
- Press-polished PVC
- Composite PET/PVC with PVC as an outer layer
- Laminated, credit card construction PVC

HID UltraCard™, UltraCard Premium and many off-the-shelf PVC cards produced by other manufacturers have been thoroughly tested. Of course, some different PVC formulations may result in slight variations. HID partners can conduct a quick card sample test to ensure compatibility.

RETAIL  
WARDS®  
CARD

# Versatile Card Applications Make Doing Business Easier

With the optional contactless card encoding module, INK1000 printed cards can be encoded to accommodate a variety of applications, like:



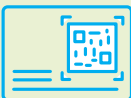
Cashless vending



Time & attendance



Gift/Loyalty cards



QR code-based financial cards

CITY OF  
WILLIAMS  
METRO PASS





# COUNTERTOP CONVENIENCE FITS THE SIZE OF YOUR BUSINESS

With a compact design featuring same-side input/output, underside power supply and cord storage, the INK1000 has a remarkably small footprint. It fits easily on countertops or desktops while still accommodating 100 card input and 30 card output capacities.




# Simplify Card Printing

**SPEND MORE TIME RUNNING YOUR BUSINESS —  
WITH THE HID FARGO® INK1000**

**Ultra-reliable.** No ribbons mean fewer hassles and lower maintenance.

**Ultra-simple.** Easy-to-install, snap-in ink cartridges for standard, off-the-shelf PVC cards.

**Ultra-intuitive.** As simple to use as a home inkjet printer, with no special training required.



Transform your card printing experience with the simplicity, ease and affordability of the INK1000 — and spend more time focused on what you do best.

Visit **hidglobal.com/ink1000** or contact **sisales@hidglobal.com** to learn more.



Learn more about how HID Global is partnering with organizations around the world for the ultimate in simple, secure badging programs.

**CLICK HERE**

**hidglobal.com**

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